

#### **SMART CONDO PLANS**

is a software that enables condominium, apartment, houses or commercial space plans to be uploaded onto a real estate project's website—it is available in English and French.

Once integrated, plans can be easily replaced, modified or deleted by the real estate developer's team—no specific training or programmers required!

#### KIT MEDIA

### Why choose Smart Condo Plans

# Quick

Estimate less than 10 business days to upload plans for a hundred-unit real estate project.

## Easy and practical

Only three documents are needed to display a project, and then you entirely manage your plans on the website.

### Less expensive

Choose between annual or monthly rates—a 300% saving over the cost of programming.

### How it works and why it is so simple

The software was developed in 2019 by people in the real estate industry. It is specifically **adapted to real estate developers** and marketing specialists, and the interface is really easy to use!

The software is updated in our offices—you never need to do this, **it's automatic**.

Give us your plans and we will put them online. In just a few days, everything will be ready to go.

You will then receive a dashboard that **allows you to update your plans**: change status and price, and add countless features.





To date, our customer recurrence is 99%—all our customers continue to use the software and implement it into their new projects.







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VILLE DE MONT-ROYAL









13 117 unités en ligne

**21** projets

Locatif **ou vente** 

### Advantages that are unique in the industry

Smart Condo Plans is the only software of its kind that allows you to integrate:

- 3D renderings
- Standard floor plans
- Condos/apartment photos
- Countless features

Users can share and save a specific unit—and from this chosen unit, they can communicate directly with your lease/sales office to reserve the unit.

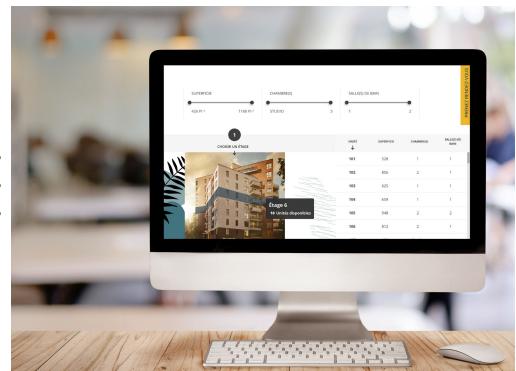
And, future clients can choose a unit by defining filters such as price, square footage, availability and number of bedrooms.

| Comparable<br>capabilities | DISPLAY FEATURES | SELECT FAVORITES AND MAKE<br>INQUIRIES AT YOUR OFFICE | DISPLAY 3D RENDERINGS<br>AND VIRTUAL TOURS | DISPLAY BY IMAGE AND LIST | SEARCH BY FILTERS | PROMOTOR DECIDES WHICH ITEMS TO<br>DISPLAY |
|----------------------------|------------------|---|--|---------------------------|-------------------|--|
| Smart Condo Plans          | V                | V   | V  | V                         | V                 | V  |
| The competition            | V                | V   | V  |                           |                   |  |
|                            |                  |   |  |                           |                   |  |



Promoters can easily manage units, add features, and modify status and price.





Smart Condo Plans automatically integrates your real estate website's visual identity.

### Let's chat!

We will clearly and candidly explain how you can optimize your presence on our network, according to your budget and your goals.

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