



Smart Condo Plans

The interactive solution for displaying real estate plans



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Smart Condo Plans, a plan selector till unmatched



Smart Condo Plans is the first plan selector, still unmatched to date, with a content management system (CMS).

The Smart Condo Plans tool allows the visualization of any type of space on a real estate project website, whether plans for condominiums, apartments, land, houses or commercial spaces .

Available in English and French, the Smart Condo Plans plan selector offers great flexibility. The plans thus integrated on the website of a real estate project can be replaced, modified or deleted easily by the developer's team, without special training.

Using Smart Condo Plans even allows you to reserve a unit directly from the developer's website.

Why choose Smart Condo Plans

1

Fast

Estimate less than 10 working days for the plans of any real estate project to be posted online.

2

Simple and practical

Only three documents are needed to view the project. Then you manage your plans entirely on your website. A saving of more than 300% on the cost of programming.

3

Best of the best

A solution that has proven itself with its 30,000 units installed and its loyal customer base. Annual or monthly rates, your choice. 24/7 customer service.



Smart Condo Plans offers you unique advantages in the industry

Integration of all your media

Display of the media of your choice when opening a unit or common areas (images, video, virtual tour, PDF plan, 3D plan).

Multiple filters

Several filters are available to help users find the ideal unit: number of bedrooms, number of bathrooms, price, dimensions, balcony area, number of workspaces and unit status.

Reservation of a unit

The “Reserve” button allows you to reserve a unit from Smart Condo Plans and send the request and payment directly to your office.

Basket of favorites

With just one click, the user can add their favorite units to their cart. He also has the possibility of adding his favorite units from different projects of the same developer.

List or image view

The layout of Smart Condo Plans adapts to the user. We offer you the possibility to display the list of units or to display only the perspective or to display both.

Mixed project

Condos, apartments, land and commercial projects (sale or rental) can be displayed in the same selector.

SEO

Smart Condo Plans is indexed by web browsers, which improves the organic SEO of your website.

Targeted advertising campaigns

The unique URL of a selection of units directs your users to defined units, ideal for targeted marketing campaigns.

Connected with everyone

Smart Condo Plans directs your leads directly into the CRM of your choice in order to group your prospects easily and according to your personal choices.

Evolution of the project

Addition or removal of information according to the marketing stages.

Specific characteristics

Adding filters adapted to your project (e.g. furnished units, river view, promotion, etc.).

Adaptive filters

Filters adjust based on availability. If a specific type of unit is no longer available, the corresponding filter automatically disappears.

Access to your team

Assign projects to the agents of your choice with personalized access.



How Smart Condo Plans works

The SAAS (software as a system) was developed in 2019 by SiLO.immo, the web specialist which offers three cutting-edge tools for real estate developers. These tools optimize the quality and impact of the presence of real estate projects on the Internet.

Smart Condo Plans is tailored specifically to the needs of real estate developers and marketers, its interface is simple because we thought of you!

The software is updated in our offices and requires no supervision on your part.

You provide your plans and we put them online, in a few days everything is installed.

Finally, you receive access to your content management system. This CMS allows you to update the status of your plans, modify prices and add features endlessly (or almost...).

you provide this:



Unit sales plans and, unlike the competition, Smart Condo Plans does the rest!



A clean floor plan with streets and a compass rose and, unlike the competition, Smart Condo Plans does the rest!



An exterior rendering of the project and, unlike the competition, Smart Condo Plans does the rest!

Installation and customization of Smart Condo Plans

1

Add a div tag with the smart-condo-plans-live class where you want the plan reader to appear.

```
<div class="smart-condo-plans-live"></div>
```

2

At the bottom of the page, add the Smart Condo Plans jQuery library as well as the activation script.

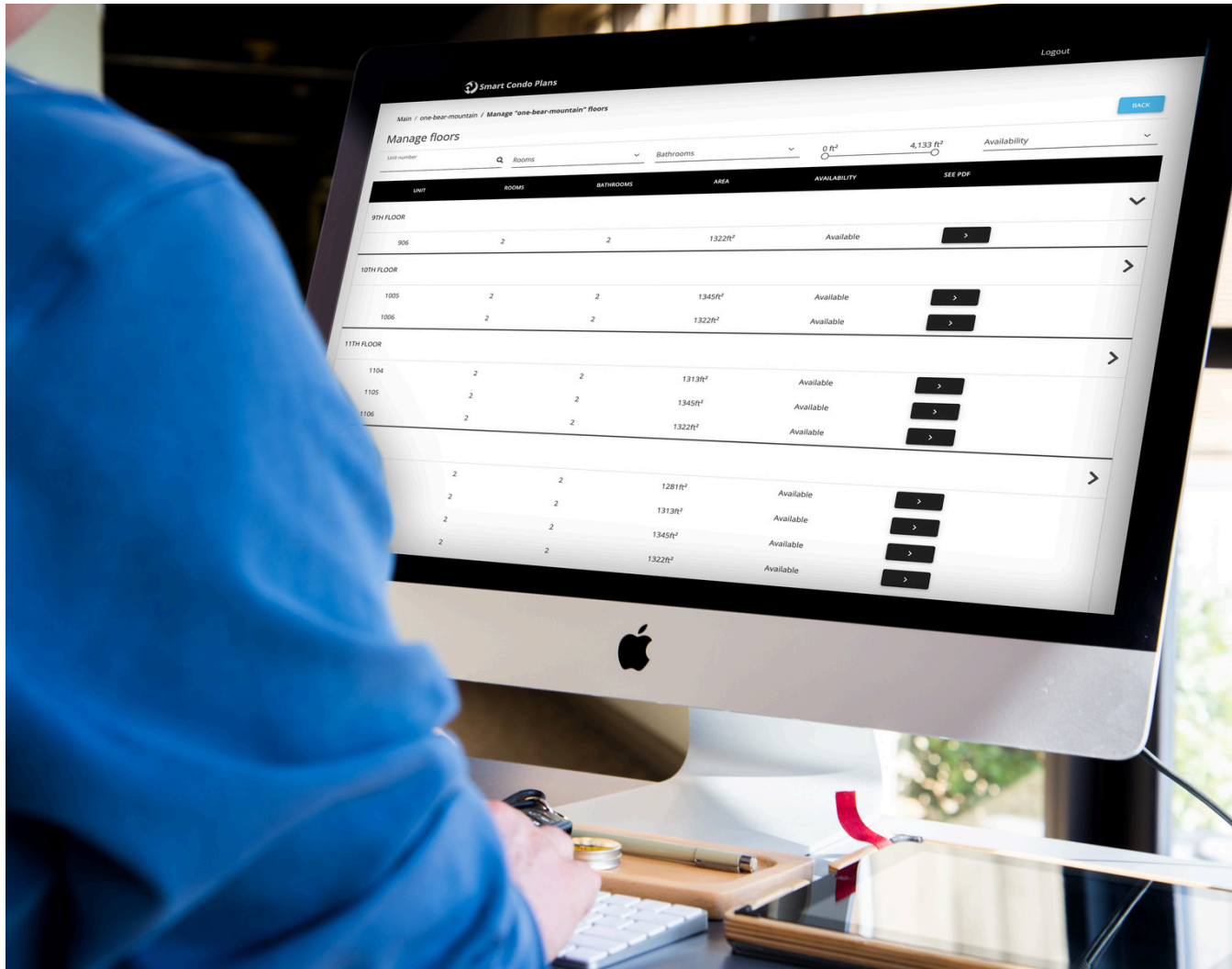
```
<script src="https://smartcondoplans.silo.immo/v2/smartcondoplans.js"></script>
<script type="text/javascript">
  $(document).ready(function(){
    jQuery('.smart-condo-plans-live').smartcondoplans({
      building: "building name",
      language: "en or fr",
      themeColors: {
        "main": "main color",
        "white-color": "#fff",
        "user-interaction": "color of the interactive elements",
        "selected-color": "color of the selected elements",
        "unavailable": "color of the unavailable elements",
        "structure-color": "color of the borders",
        "background-color": "color of the background",
        "icon-color": "color of the icons"
      }
    });
  });
</script>
```

3

It's up to you, you can now modify the style of the map reader directly in your website's style file!

To install our plan selector on the website of your real estate project, you will only have to follow the following instructions. Hiring a programmer is not necessary.

Smart Condo Plans Content Management System Overview



Managing units in the Smart Condo Plans CMS is simple and easy to use. Everyone on your team can use it.

Very very satisfied customers

To date, we have a 100% retention rate. All of our clients continue to use Smart Condo Plans and integrate it into their new projects.

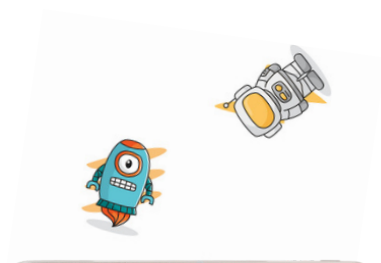


30 241
Units online

134
Projects posted online

6
Different states or provinces

Some of the projects that have met success with Smart Condo Plans



Works with any website with a quick click

Speed up production times with a turnkey service

Our rates are designed to work for you

Give your leads significant momentum with Smart Condo Plans



Give your potential buyers/tenants the opportunity to browse your website and discover your project in a realistic way by consulting the animations, renderings, unit plans and photos of common areas. Significantly increase your chances of creating lasting and insightful interest.

In addition, since your users can even do a targeted search thanks to filters that allow them to find units with predefined characteristics: price, surface area, availability, number of bedrooms, etc., the leads you receive will now be relevant and targeted.

Take advantage of a simple solution to quickly grow your customer base.

Let's talk, you'll understand everything!

A human and realistic company, Smart Condo Plans, thanks to its dedicated team, allows itself, even in 2024, to speak to its customers and communicate to them relevant information. Do not hesitate to contact us, we guarantee you a quick and convincing return call.

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